

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

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TORONTO

October 1st, 2016

HIGHLIGHTS:

- 7-in-10 favour bike lanes overall (70%)
- More than half of Toronto voters approve of the new Bloor Street bike lanes (56%)
- One half those polled (52%) think the Bloor Street lanes should be extended past Avenue Road
- In total, just less than one fifth of voters claim to have ridden on the Bloor Street bike lanes (17%)
- One half of Toronto voters have driven Bloor Street along the bike lanes since they were installed (52%)
- Four-in-ten of those who have driven there (44%) say traffic on Bloor Street adjacent to the new bike lanes moves faster (10%) or has not changed speed (34%)

FOR IMMEDIATE RELEASE

7-In-10 Favour Bike Lanes Overall

Majority approve of new Bloor Street bike lanes

In a random sampling of public opinion taken by the Forum Poll™ among 882 Toronto voters, 7-in-10 favour bike lanes overall (70%), and this is especially the case in downtown Toronto and East York, where most are located (79%). Other groups who especially favour bike lanes include the youngest (77%), the wealthiest (\$100K to \$250K - 79%), mothers (75%), those who commute by transit (78%), bicycle (91%) and on foot (79%) and even, surprisingly, among a majority of those who commute in private vehicles (63%). Those who voted for Olivia Chow in the last mayoral election are especially likely to favour bike lanes (88%).

Majority approve of Bloor Street bike lanes

More than half of Toronto voters approve of the new Bloor Street bike lanes (56%), and this is especially the case in downtown Toronto (63%), where they are located.

Half want Bloor St lanes extended to Don Valley

One half those polled (52%) think the Bloor Street lanes should be extended past Avenue Road, across Yonge Street and east to the Don Valley, once more, especially in the downtown (61%) and especially among cyclists (88%).

Fewer than one fifth have ridden these lanes, one third in the downtown

In total, just less than one fifth of voters claim to have ridden on the Bloor Street bike lanes (17%), and one-third of downtowners have as well (33%).

One half have driven Bloor Street since lanes were installed

One half of Toronto voters have driven Bloor Street along the bike lanes since they were installed (52%), and this is two thirds among downtowners (63%).

One half have driven Bloor Street since lanes were installed

Four-in-ten of those who have driven there (44%) say traffic on Bloor Street adjacent to the new bike lanes moves faster (10%) or has not changed speed (34%) since the lanes were installed. Slightly more say traffic is now slower (48%). In total, one quarter of Toronto voters say traffic is now slower along this stretch of Bloor Street (26%).

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“These lanes have obviously been something of a success, and even the majority of drivers favour them. This bodes well for more bicycle infrastructure if as ambitious a project as this can meet with so little opposition” said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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- “These lanes have obviously been something of a success, and even the majority of drivers favour them. This bodes well for more bicycle infrastructure if as ambitious a project as this can meet with so little opposition”

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 882 randomly selected Toronto adults. The poll was conducted on September 30th, 2016.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Bloor St. Bike Lanes

Do you approve or disapprove of the new bike lanes on Bloor Street, from Shaw Street to Avenue Road?

[All Respondents]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	882	189	142	170	174	207	461	393
Approve	56	67	60	50	44	46	49	62
Disapprove	34	27	33	41	41	36	41	29
Don't know	10	5	7	9	15	18	10	9

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	882	89	127	109	101	107	181
Approve	56	61	62	55	55	49	59
Disapprove	34	31	22	36	41	42	31
Don't know	10	8	17	10	4	9	9

Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	882	300	58	173	137	49	165
Approve	56	63	72	45	57	59	55
Disapprove	34	30	18	42	34	39	34
Don't know	10	7	10	13	9	3	11

Children

%	Total	Yes	No	MOMS
Sample	882	222	660	82
Approve	56	55	57	66
Disapprove	34	37	33	29
Don't know	10	7	10	5

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Mode of Transportation

%	Total	Private vehicle	Public transit	Bicycle	Walking	Some other way	Don't travel to work or school
Sample	882	338	248	53	60	31	152
Approve	56	45	66	92	75	44	46
Disapprove	34	46	28	3	19	36	35
Don't know	10	10	6	5	6	19	19

Past Mayoral Vote Preference

%	Total	Doug Ford	John Tory	Olivia Chow	Someone else
Sample	882	131	392	144	47
Approve	56	38	53	77	51
Disapprove	34	54	35	17	40
Don't know	10	9	12	6	9

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Bike Lane Expansion

Do you agree or disagree these bike lanes should be extended east from Avenue Road past Yonge Street to the Don Valley?

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	882	189	142	170	174	207	461	393
Agree	52	60	57	48	40	46	48	56
Disagree	33	26	32	37	39	37	39	28
Don't know	15	14	11	15	21	16	13	17

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	882	89	127	109	101	107	181
Agree	52	59	54	51	46	53	57
Disagree	33	23	20	35	42	36	32
Don't know	15	17	26	14	12	11	11

Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	882	300	58	173	137	49	165
Agree	52	61	67	49	50	48	46
Disagree	33	30	17	35	33	40	36
Don't know	15	9	16	16	17	12	18

Children

%	Total	Yes	No	MOMS
Sample	882	222	660	82
Agree	52	52	52	62
Disagree	33	37	31	30
Don't know	15	11	16	8

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Mode of Transportation

%	Total	Private vehicle	Public transit	Bicycle	Walking	Some other way	Don't travel to work or school
Sample	882	338	248	53	60	31	152
Agree	52	42	61	88	70	39	40
Disagree	33	45	24	12	21	31	35
Don't know	15	13	15	0	9	30	25

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Past Mayoral Vote Preference

%	Total	Doug Ford	John Tory	Olivia Chow	Someone else
Sample	882	131	392	144	47
Agree	52	39	49	75	55
Disagree	33	46	38	10	35
Don't know	15	15	13	14	11

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Bike Lane Usage

Have you ridden a bicycle on these bike lanes on Bloor Street between Shaw Street and Avenue Road since they were installed?

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	882	189	142	170	174	207	461	393
Yes	17	25	19	15	13	5	21	12
No	83	75	81	85	87	95	79	88

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	882	89	127	109	101	107	181
Yes	17	22	15	17	17	10	20
No	83	78	85	83	83	90	80

Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	882	300	58	173	137	49	165
Yes	17	33	15	9	17	25	5
No	83	67	85	91	83	75	95

Children

%	Total	Yes	No	MOMS
Sample	882	222	660	82
Yes	17	16	17	9
No	83	84	83	91

Mode of Transportation

%	Total	Private vehicle	Public transit	Bicycle	Walking	Some other way	Don't travel to work or school
Sample	882	338	248	53	60	31	152
Yes	17	12	16	78	26	14	4
No	83	88	84	22	74	86	96

Past Mayoral Vote Preference

%	Total	Doug Ford	John Tory	Olivia Chow	Someone else
Sample	882	131	392	144	47
Yes	17	16	14	27	22
No	83	84	86	73	78

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Bike Lane Usage – Shaw St. to Avenue Rd.

Have you driven on Bloor Street between Shaw Street and Avenue Road since these bike lanes were installed?

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	882	189	142	170	174	207	461	393
Yes	54	56	60	62	47	37	59	50
No	46	44	40	38	53	63	41	50

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	882	89	127	109	101	107	181
Yes	54	45	40	48	57	69	60
No	46	55	60	52	43	31	40

Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	882	300	58	173	137	49	165
Yes	54	63	48	51	54	57	48
No	46	37	52	49	46	43	52

Children

%	Total	Yes	No	MOMS
Sample	882	222	660	82
Yes	54	59	52	55
No	46	41	48	45

Mode of Transportation

%	Total	Private vehicle	Public transit	Bicycle	Walking	Some other way	Don't travel to work or school
Sample	882	338	248	53	60	31	152
Yes	54	62	51	66	54	46	34
No	46	38	49	34	46	54	66

Past Mayoral Vote Preference

%	Total	Doug Ford	John Tory	Olivia Chow	Someone else
Sample	882	131	392	144	47
Yes	54	61	58	52	41
No	46	39	42	48	59

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Traffic on Bloor St.

Does traffic on Bloor Street between Shaw Street and Avenue Road move more rapidly, less rapidly or has traffic speed not changed since the bike lanes were installed?

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	882	189	142	170	174	207	461	393
Traffic moves more rapidly	6	6	9	5	3	3	5	6
Traffic moves less rapidly	26	24	29	31	26	20	31	23
Traffic speed hasn't changed	18	22	20	21	12	11	20	16
Don't know	4	4	3	5	5	3	3	5
Have not driven on Bloor Street between Shaw and Avenue since bike lanes were installed	46	44	40	38	53	63	41	50

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	882	89	127	109	101	107	181
Traffic moves more rapidly	6	7	6	3	7	6	6
Traffic moves less rapidly	26	26	14	22	34	36	28
Traffic speed hasn't changed	18	8	18	20	12	23	22
Don't know	4	4	2	3	3	4	4
Have not driven on Bloor Street between Shaw and Avenue since bike lanes were installed	46	55	60	52	43	31	40

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Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	882	300	58	173	137	49	165
Traffic moves more rapidly	6	5	7	7	4	8	4
Traffic moves less rapidly	26	26	15	28	26	24	29
Traffic speed hasn't changed	18	28	21	13	18	22	12
Don't know	4	4	6	4	6	3	3
Have not driven on Bloor Street between Shaw and Avenue since bike lanes were installed	46	37	52	49	46	43	52

Children

%	Total	Yes	No	MOMS
Sample	882	222	660	82
Traffic moves more rapidly	6	7	5	7
Traffic moves less rapidly	26	29	25	26
Traffic speed hasn't changed	18	19	18	17
Don't know	4	3	4	5
Have not driven on Bloor Street between Shaw and Avenue since bike lanes were installed	46	41	48	45

Mode of Transportation

%	Total	Private vehicle	Public transit	Bicycle	Walking	Some other way	Don't travel to work or school
Sample	882	338	248	53	60	31	152
Traffic moves more rapidly	6	7	4	16	3	3	1
Traffic moves less rapidly	26	36	21	15	14	32	17
Traffic speed hasn't changed	18	15	20	34	33	11	11
Don't know	4	4	5	1	3	0	4
Have not driven on Bloor Street between Shaw and Avenue since bike lanes were installed	46	38	49	34	46	54	66

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Past Mayoral Vote Preference

%	Total	Doug Ford	John Tory	Olivia Chow	Someone else
Sample	882	131	392	144	47
Traffic moves more rapidly	6	6	5	4	7
Traffic moves less rapidly	26	38	29	12	23
Traffic speed hasn't changed	18	13	19	32	11
Don't know	4	4	6	3	0
Have not driven on Bloor Street between Shaw and Avenue since bike lanes were installed	46	39	42	48	59

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Bike Lane Approval

Overall, do you favor or oppose bike lanes?

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	882	189	142	170	174	207	461	393
Favor	70	77	73	67	64	61	66	74
Oppose	22	19	21	21	29	26	28	17
Don't know	8	4	7	12	7	12	6	9

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	882	89	127	109	101	107	181
Favor	70	65	64	69	71	71	79
Oppose	22	23	19	21	23	27	18
Don't know	8	12	17	10	6	3	3

Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	882	300	58	173	137	49	165
Favor	70	79	79	61	70	66	69
Oppose	22	14	17	28	20	26	25
Don't know	8	7	4	10	9	9	6

Children

%	Total	Yes	No	MOMS
Sample	882	222	660	82
Favor	70	69	70	75
Oppose	22	25	21	20
Don't know	8	6	9	6

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Mode of Transportation

%	Total	Private vehicle	Public transit	Bicycle	Walking	Some other way	Don't travel to work or school
Sample	882	338	248	53	60	31	152
Favor	70	63	78	91	79	53	63
Oppose	22	31	15	3	12	27	24
Don't know	8	6	8	6	9	20	12

Past Mayoral Vote Preference

%	Total	Doug Ford	John Tory	Olivia Chow	Someone else
Sample	882	131	392	144	47
Favor	70	47	73	88	62
Oppose	22	36	22	9	28
Don't know	8	17	6	3	10

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